

Flood Relief Efforts

Update: August 16th, 2010

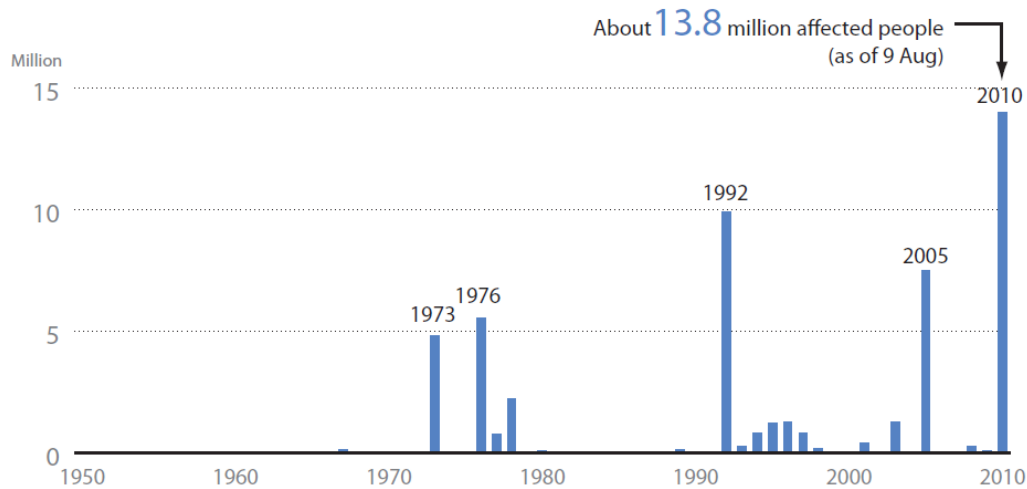
Overview of floods

- Pakistan's worst floods, damages as of August 16th, 2010 (source NDMA):

<u>Summary of Damages</u>	<u>Balochistan</u>	<u>KPK</u>	<u>Punjab</u>	<u>Sindh</u>	<u>AJ&K</u>	<u>GB</u>	<u>G.Total</u>
Deaths	24	1065	103	19	69	183	1463
Injured	98	1029	350	404	83	60	2024
Houses Damaged	19,619	175,935	500,000	190,413	6,472	2,820	895,259

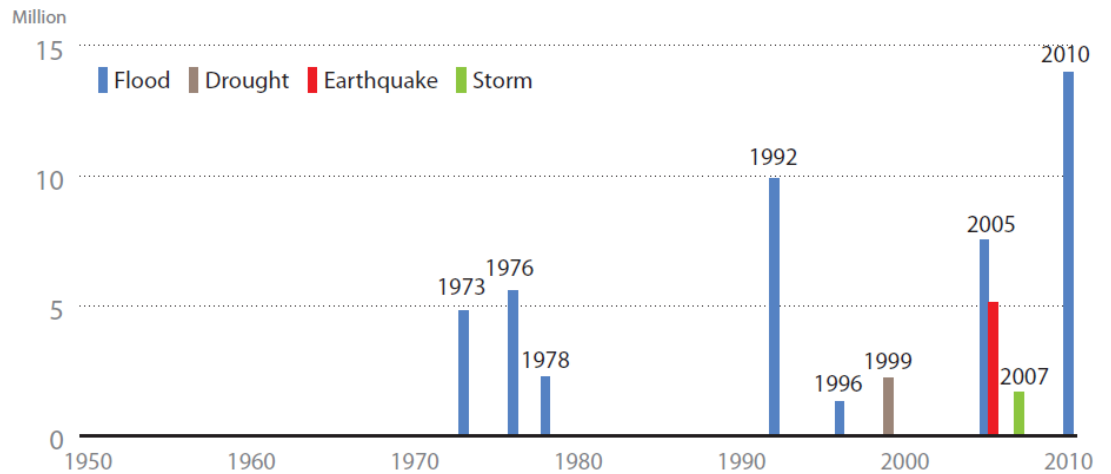
- Millions displaced, flood continues to move south more devastation imminent
- Unusually heavy rains and flash floods coupled with lack of preparedness means that the humanitarian crisis will continue to escalate
- Urgent need is for food, shelter, drinking water and medical supplies
- Intense floods continue to strain all available resources of aid agencies and the government
- The numbers in Sindh are expected to increase further in the coming days

Number of affected people per year due to floods in Pakistan*



Floods 2010
 Biggest natural disaster
 Largest no. of people displaced
 Most infrastructure damage
 Livestock, crop & property losses

Ten biggest natural disasters in Pakistan: By number of affected population*



Source: OCHA August 10th, 2010

Situation analysis

Our area of focus: Districts Ghotki, Sukkur in Sindh and Southern Punjab

- Areas around Guddu and Sukkur Barrages in Sindh province remain in the "high flood risk" category as the second "super flood" has hit Guddu barrage over the 14th August weekend
- Districts of Southern Punjab like DG Khan, Muzafargarh, Layyah, are severely affected. Jacobabad in Sindh has also severely been hit
- Millions of people displaced from inundated areas have moved to safer places
- More than 90% of the houses in the katcha area in the above mentioned districts have been completely washed away
- District administration with aid of army, NGO's and civil society is providing food, clean drinking water and medical supplies, reach is still limited
- Potential of an epidemic in human and livestock is very high because of the existing unhygienic conditions

Funding

- Engro 's initial target is to raise Rs 200M for the relief efforts
- Engro will contribute more than half of this amount
- The remainder will be raised through partnerships with other organizations and through other sources

Engro response to flood

- Immediate emergency relief
 - Teams formed to carry out relief activities in district Ghotki focusing on riverine communities; already in progress
 - Close coordination with district administration in Ghotki for providing logistic support
 - Provision of food, safe drinking water and deployment of medical personnel
 - Partnerships developed for providing sustained support till rehabilitation. An MOU was signed with PPAF (Pakistan Poverty Alleviation Fund) on August 14th
 - Work to be carried out in collaboration with PPAF partner organizations. The partner in Sindh is SRSO (Sindh Rural Support Organisation). The partner in Southern Punjab to be finalized in the next few days

Our plan

- We plan to provide further relief to approximately 30,000 people across 4 hard hit regions
 - In Sindh: Ghotki and Sukkur
 - In Punjab: Muzaffargarh and Layyah
- In these 4 regions we will provide:
 - Dry food ration, flour, rice, sugar, oil, lentils
 - Shelter in the form of plastic sheets for temporary living
 - Hygiene kits including soap, sanitary kits, latrines etc.
 - Installation of hand pumps and jerry cans for water storage
 - Utensils and kitchen sets
 - Medical assistance to guard against spreading of diseases
 - Livestock feed and inoculation
- Rehabilitation & reconstruction activities
 - Engro is committed to help the flood affected people rebuild their lives

How you can help

- Send in donations
 - PKR
 - foreign currency (details listed further ahead)
- Provide in kind

Donations

If you would like to contribute, you can send donations (PKR/foreign currency) to the following bank accounts:

- SRSO Flood Relief Account
 - Bank Name: JS Bank Ltd
 - Account title: SRSO Flood Relief Account
 - Account Number: 198 068
 - Branch Code: 9020
 - Branch: Shaheed Ganj Branch Sukkur
 - Swift code: Transfer funds to Standard Chartered Bank New York SCBLUS33 for credit to account of JS Bank Ltd. Karachi
 - Account number 3582039975001
 - Swift code: JSBLPKKA
- Engro Foundation Flood Relief
 - Bank Name: Bank Al Habib
 - Account title: Engro Foundation Flood Relief
 - Account Number: 1005-0081-029540-01-2
 - Branch: Zamzama
 - Swift code: BAHLPKKA
- PPAF Disaster Relief Account
 - Bank Name: Royal Bank of Scotland
 - Account title: PPAF Disaster Relief
 - Account Number: 32.48.48.013
 - Swift Code: ABNAPKKA ISB
 - Branch: F-7 Markaz Branch Islamabad

Note: *Engro Foundation has tax exempt status under U/S 2 (36) C of the Income Tax Ordinance , 2001. NTN 2296865*

If you want to give in kind

- If you would like to contribute in kind you can call at +9221-111-211-211 and ask for Engro Flood Relief or email at floodrelief@engro.com